

Recreation for All

The 2017 Recreation for All (Rec4All) fund through the Seattle Park District supports local nonprofit organizations, small businesses, and community groups to provide culturally relevant physical and enrichment programming to under-resourced communities in neighborhoods where health and enrichment disparities are prevalent. The goal of the community funding is to further strengthen the collaborative working relationship between Seattle Parks and Recreation and the community through innovative and sustainable programs.

2017 Recreation for All Fund Guidelines & Eligibility

ELIGIBILITY

Who can apply?

- Local community groups*
- Small businesses (under \$100,000 in revenue) working within the identified neighborhoods
- Not-for-profit organizations

Applicants may apply for both a project and one-time special event.

Groups applying are not required to be a 501(C) (3) nonprofit nor are they required to use a fiscal agent.

If funded, groups will need to obtain a City of Seattle Business License and appropriate liability insurance.

**Entities not eligible: Government Agencies, Universities and Political Groups.*

Qualifying projects must:

- Have community partners involved;
- Align to Rec4All program areas, to include: Disability, LGBTQ, Multi-Generational and Family;
- Be free and open to the public;
- Take place in the city of Seattle between June 1 and December 15, 2017
- Adhere to Seattle Parks and Recreation's mission statement: Seattle Parks and Recreation provides welcoming and safe opportunities to play, learn, contemplate, and build community, and promotes responsible stewardship of the land.
- Organizations cannot have any outstanding debts or grants with Seattle Parks and Recreation's Business Service Center (BSC)
- Organizations may submit only one application per fund cycle.



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PRIORITY FUNDING AREAS

Projects that identify the following groups representing priority funding areas will receive higher consideration:

- *People of color*
- *Immigrant/refugee populations*
- *Adults (19-50 years)*
- *Persons with disabilities*
- *Intergenerational*
- *LGBTQIA*

FUNDING RESTRICTIONS

Items eligible for funding: instructor fees, marketing and promotional fees, project management and coordination/administration costs, equipment supplies, equipment rentals and other production-related costs including fitness certifications, etc. No more than 10% of budget may be used for food-related costs during the event/program

Funds may not be used for: organizational administrative costs, travel or travel related expenses, fundraising, or gifts. This includes rent, mileage, personnel benefits, etc.

*Applicants can apply for up to a maximum of **\$15,000***

PROJECT CRITERIA

It is also our goal to establish and strengthen the collaborative relationship between Seattle Parks and Recreation and community organizations in building new and innovative partnerships that increase healthy activities and services offered to the community.

Project criteria include:

- **Quality of Project:** clear, well-conceived project that promotes physical activity, participation, strong community relations, and is authentic to the community.
- **Community Impact:** project plan describes meaningful efforts to increase community participation that will reach diverse and underserved audiences. Demonstrates a measurable impact for the community served.
- **Feasibility:** the organization/community group/business has a proven track record of managing programs, activities and/or other event(s), and/or a demonstrated ability to successfully produce the program or event; evidence of community involvement and support; and a clear, realistic budget for the program or event.
- **Sustainability:** projects that have a plan to sustain the program beyond the funding cycle, i.e., partnership development, in-kind donations, fitness certifications and collective impact partnerships.



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SUBMISSION DEADLINE AND INFORMATION

Applications may be completed online at seattlepark.gosmart.org

IMPORTANT: Applications open on March 20, 2017 and are due **online by 5PM, April 21, 2017.**

APPLICATION REVIEW AND NOTIFICATION

An independent peer panel of nonprofit organization members, community members, and Seattle Parks and Recreation representatives will review and evaluate applications according to the program criteria, and will recommend funding. Funding notification will be made by the end of May 2017.



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